
East Ocean View Civic League News From Our View

Ocean Winds Newsletter

January 10, 2009

To Whom It May Concern,

On behalf of the East Ocean View Civic League, I would like to thank you for considering advertising in the EOVCCL newsletter. Your sponsorship would not only benefit your business, but it also helps the EOVCCL conduct many activities in our community throughout the year and keep our community informed of current events.

I hope you will consider advertising in the newsletter for 2009 cycle. Attached you will find our reasonable advertising prices. The EOVCCL newsletter has a press run of 1,000 copies. 800 newsletters are delivered to the front doors of East Ocean View residence and the other 200 are placed in business in the Ocean View area. It is published 4 times a year. East Ocean View is one of the fastest growing communities in Norfolk and includes the new East Beach Community.

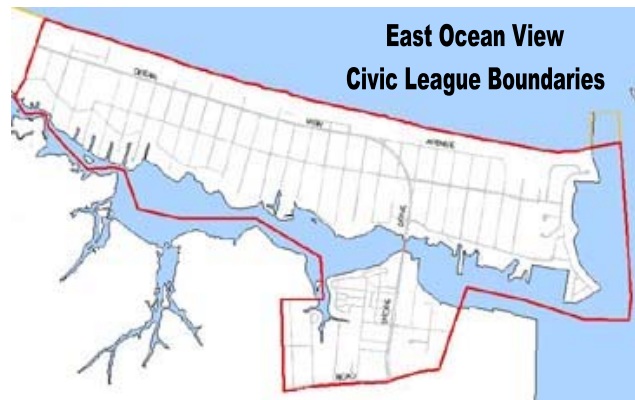
The East Ocean View Civic League is one of the most active civic league's in our city. Our membership has increased by almost 50% in the last year. Our newsletter continues to get rave reviews and our web site is the talk of the town by other civic league leaders. We encourage you to go to our web site where you can download the current issue of the newsletter. Our web site is one way your advertisement can reach more people and we do not pass the cost on to you.

If you have any questions or would like to advertise please call, email or return the enclosed contract.

Sincerely,

Tommy Smigiel

Tommy Smigiel
EOVCCL Newsletter &
Web Site Coordinator



Phone:
216-6494

Email:
eovcl@yahoo.com

Mail:
9567 9th Bay St.
Norfolk, VA 23518

Ad Sizes	Single Issue Ad Prices	4 Issues Ad Prices
Business Card	\$25.00	\$80.00 (save \$20)
1/4 Page	\$35.00	\$120.00 (save \$20)
1/2 Page	\$60.00	\$210.00 (save \$30)
Full Page	\$125.00	\$420.00 (save \$80)

Issue Publishing Months

Spring 2009
March

Summer 2009
June

Fall 2009
September

Winter 2009
December

Amount Printed

1,000 issues

800 delivered to households

200 left at business and community buildings.

Ad Format

jpeg

pdf

Original copy (for scanning)*

*quality lost during scanning

Advertiser Deadlines

March Issue: 2/29/09
 June Issue: 5/31/09
 September Issue: 8/31/09
 December Issue: 11/30/09

Contact Information

Tommy Smigiel
 216-6494
 eovcl@yahoo.com
 www.eovcl.com

Payments

All payments must be paid in full before ad is printed. Cash or checks (made payable to EOVCCL) are accepted.

East Ocean View

Civic League  *News From Our View*

Ocean Winds Newsletter

2009 Advertising Contract

Business/Company Name: _____

Contact Name: _____

Address: _____ Phone: _____

Email: _____

Please circle the ad size, price and first print date.

Ad Sizes	Single Issue Ad Prices	4 Issues Ad Prices	Issue Publishing Months
Business Card	\$25.00	\$80.00 (save \$20)	Spring 2009 March
1/4 Page	\$35.00	\$120.00 (save \$20)	Summer 2009 June
1/2 Page	\$60.00	\$210.00 (save \$30)	Fall 2009 September
Full Page 8.5 x 11	\$125.00	\$420.00 (save \$80)	Winter 2009 December

I agree to the advertising and payment requirements has indicated on this form. I understand that all advertisements are non-refundable except in the case of cancellation of the East Ocean View Civic League newsletter. I understand that all advertisements are due on the published due dates.

Signature: _____ Date: _____

We appreciate your business and support!

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